

One-Sentence Business Statement

+ Affiliate Program Checklist

Name Your Business

Not your day job title — the business. Write it in one plain sentence.

I run a _____ business.

If Your Story Looks Like Malik's (money scattered, nothing tracked)

- Pick one day this week to write down what came in from each source
- Note it somewhere you'll actually see it again

If Your Story Looks Like Sheryl's (already posting content)

- List the products/tools you already use and mention in your content
- Check each one for an affiliate or ambassador program
- Sign up for at least one this week
- Add "products used, linked in bio" to your next post

From *Side Hustle Banking & Building Wealth* — Chapter One — The Hustler's Financial Foundation • "Habit, Not Hobby" podcast

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